

NAME: ROPER, Maurice L.

PLACE OF BIRTH: Portsmouth, Hants,
ENGLAND

ENTERED SERVICE: 1 Oct. 1955

DATES: b. 29 Sept. 1914

Appointments & Service

Outfit Year*:

Position:

Post:

District:

HBCA Reference:

**An Outfit year ran from 1 June to 31 May*

1 Oct. 1955 – 31 Aug. 1956

Advertising Consultant

Canadian Committee Office, Winnipeg

RG2/38/97

1 Sept. 1956 – 26 Feb. 1960▪

Advertising Manager

CCO

RG2/38/97

- Resigned to take position with Standfield, Johnson and Hill, a Montreal advertising agency.

Previous Experience: window display artist, Great Western Railway – Accountancy, England (1931-1932); free-lance writing (1935-1941); promotional advertising, Winnipeg Tribune (1941); publicity assistant, Winnipeg Hydro (1941-1944); production manager, McConnell, Eastman Agency (1944-1952); creative director, Cockfield Brown Agency (1952-1955).

Married (11 Sept. 1941), with 2 children.

